

### TEACHERS:

- Stimulate interest in learning the basic economic concepts
- Help your students learn about the economy and have fun doing it
- Give your students an opportunity to creatively demonstrate their understanding of the economy

### STUDENTS:

Illustrate in poster form one of the following concepts::

1. Scarcity
2. Productive resources (all three on one poster)
3. Opportunity cost
4. Specialization and interdependence (both on one poster)
5. Producers and consumers (both on one poster)
6. Goods and services (both on one poster)
7. Savings
8. Taxes (goods and/or services supported by taxes)
9. Markets
10. Philanthropy

### RULES:

***In order to be judged, entries must be in compliance with all of the following rules.***

Each entry must be

- Original and drawn by hand **horizontally** on an 8 1/2" x 11" sheet of white paper.
- In color—not black and white
- lettered in black and all artwork outlined in black—for hand-drawn pictures, we recommend a black felt-tip pen rather than a colored pencil or crayon. Lettering can be done on a computer.
- Set (text and art work) at least 1/2" from all edges of paper
- Designed so that the economic or personal finance concept(s) is illustrated in large letters at the top of the page, making sure the words are spelled correctly.
- An illustration of one of the ten economic and personal finance concept categories.
- **April 13, 2012**

Teachers should

- Submit only one entry per student
- Include one completed entry form for each teacher submitting entries
- Submit the following information by **lightly** taping a separate piece of paper or 3 x 5 index card on the back of each poster (**no paper clips**):
  - Student name and grade level
  - Teacher name
  - School name
- **Do not put grading on back of poster**

### DO NOT FOLD ENTRIES!

### WINNERS:

- Sixteen (16) state winners will each receive a \$50.00 Series EE Savings Bond. Their winning poster will then be used as one of the featured drawings for each month in the calendar. One additional winner will receive a \$100 Series EE Savings Bond. This winner's drawing will be featured as the cover of the calendar. Each winner will be required to provide a Social Security number so that a savings bond can be purchased in the winner's name. If no Social Security number is provided, \$25 will be given to the winner.
- State winners will be announced at the Maryland Council's annual awards program in May 2012 and will be invited to attend the program.
- **Winning posters and winner's birthdays will appear in a 2012-2013 school year calendar .**

The Maryland Council on Economic Education is a 501 (c) (3) not-for-profit organization located at Towson University, dedicated to improving economic literacy.

Maryland Council on Economic Education  
8000 York Road  
Towson, MD 21252  
410-296-5035  
FAX 410-296-5516  
www.econed.org

## “A PICTURE IS WORTH A THOUSAND WORDS” 2012 POSTER CONTEST

TEACHERS: Complete one copy of the following form and submit with all entries.

PLEASE PRINT CLEARLY!

Teacher's name \_\_\_\_\_

E-mail \_\_\_\_\_

School \_\_\_\_\_

School system \_\_\_\_\_

School address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

School phone \_\_\_\_\_

School fax \_\_\_\_\_

Grade level \_\_\_\_\_

Number of posters submitted \_\_\_\_\_

### Mail all entries to:

Maryland Council on Economic Education  
8000 York Road  
Towson, MD 21252

1-877-383-3920

*Entries must be postmarked by April 13, 2012  
and become the property of the Maryland Council on  
Economic Education and may be used with names of  
entrants for publicity purposes.*